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## Privacy Policy

At The Bulb Africa we recognize that privacy is important. This Privacy Policy applies to all products and services provided by us.

### Collection of Information

We collect various information when you register with the Company, during your usage of our products and services. When you sign in to our services, you are not anonymous to us. We automatically receive and record information from your computer and browser, including your IP address, our cookie information, software and hardware attributes, the page you request and other standard browser parameters.

When you use our services, we send one or more cookies – a small file containing a string of characters – to your device that uniquely identifies your browser. We use cookies to improve the quality of our service, including for storing user preferences, tracking user trends, and providing you with a better experience. We may set one or more cookies in your browser when you use our services or one of our partner's services. When you send messages, publish content, post material, transmit information or email through our services, we may retain the same in order to process your inquiries, respond to your requests and improve our services.

### Use of Information

We only use and process personal information for the purposes described in this Privacy Policy. In addition to the above, such purposes include:

- Communicating with you
- Making the sites or services easier to use by eliminating the need for you to repeatedly enter the same information
- Providing our services
- Auditing, research and analysis in order to maintain, protect and improve our services
- Ensuring the technical functioning of our network

- Protecting our rights or property and that of our users
- Developing new services
- As described in the respective terms of service of each of our services

## No-Spam Policy

We have a strict No-Spam Policy prohibiting the use of any data collected to send spam. We will not sell any contact information to third parties.

## Choices for Personal Information

When you sign up for a particular service that requires registration, we ask you to provide personal information. If we use this information in a manner different than the purpose defined herein and in the terms of the services offered then we will ask for your consent prior to such use. Most browsers are initially set up to accept cookies, but you can reset your browser to refuse all cookies or to indicate when a cookie is being sent. However, some of our features and services may not function properly if your cookies are disabled. You can decline to submit personal information to any of our services, in which case we may not be able to provide those services to you.

## Information Sharing

We only share personal information with other companies or individuals in the following limited circumstances:

- We have your consent
- Sharing the information with our affiliated companies or other trusted businesses or persons for the purpose of processing personal information on our behalf. We require that these parties agree to process such information based on our instructions and in compliance with this Privacy Policy and any other appropriate confidentiality and security measures.
- We have a good faith belief that access, use, preservation or disclosure of such information is reasonably necessary to:
  - (a) satisfy any applicable law, regulation, legal process or enforceable governmental request,
  - (b) enforce applicable Terms of Service, including investigation of potential violations thereof,
  - (c) detect, prevent, or otherwise address fraud, security or technical issues, or

(d) protect against harm to rights, property or safety, of our users, us or the public as required or permitted by law.

- We may share with third parties certain pieces of aggregated, non-personal information, such as the number of users by demographic. Such information does not identify you individually.
- As permitted and described in the respective terms of service of each of our services

## Information Security

We take appropriate security measures to protect against unauthorized access to or unauthorized alteration, disclosure or destruction of data. These include internal reviews of our data collection, storage and processing practices and security measures, as well as physical security measures to guard against unauthorized access to systems where we store personal data.

We restrict access to personal information to our employees, contractors and agents who need to know that information in order to operate, develop or improve our services. These individuals are bound by confidentiality obligations and may be subject to discipline, including termination and criminal prosecution, if they fail to meet these obligations.

## Accessing and Updating Personal Information

When you use our services, we make good faith efforts to provide you with access to your personal information and to correct this data if it is inaccurate.

## Changes to this Privacy Policy

Please note that this Privacy Policy may change from time to time.